



Kelly Schuknecht is a marketing strategist with a background in the publishing industry. She helps authors navigate the world of social media to discover new ways to grow their audience and sell more books. She recently launched a course: **Marketing Your Book on TikTok.**



KELLY SCHUKNECHT

Book Marketing Coach

SUGGESTED TOPICS:

- Why authors should be using TikTok as a marketing platform
- How authors can use TikTok to promote their books
- How to grow your audience on TikTok as an author (fiction and/or nonfiction)
- 19 ways to promote your book on TikTok



LINKS

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